

6496
BOARD DIPLOMA EXAMINATION
MARCH/APRIL - 2019
DIPLOMA IN INFORMATION TECHNOLOGY
E-COMMERCE
FOURTH SEMESTER EXAMINATION

Time: 3 Hours

Total Marks: 80

PART - A (3m x 10 = 30m)

Note 1: Answer all questions and each question carries 3 marks

2: Answers should be brief and straight to the point and shall not exceed 5 simple sentences

1. Write about Financial e-commerce.
2. Write about B to G e – Commerce site
3. Define webhosting.
4. Write about conceptualization.
5. Define e-commerce threat
6. Write about cryptography
7. Define SCEP certificate management protocol
8. Write a short notes on network protocol based encryption system
9. Define the concept of venture capital
10. Differentiate between stocks and shares

PART - B (10m x 5 = 50m)

Note 1: Answer any five questions and each carries 10 marks

2: The answers should be comprehensive and the criteria for valuation is the content but not the length of the answer

11. Explain auction and entertainment sites
12. Define e-commerce and explain any 3 categories of e-commerce sites.
13. Explain about planning the web site
14. Explain the concept of launching the website
15. Explain about InfraStructure –related Threats
16. Explain data integrity, security policy and privacy policy 4+3+3

17. Differentiate the CMP and CMC certificate management protocols

18. Explain about AAA model and orange book

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