



C16-IT-402

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**BOARD DIPLOMA EXAMINATION, (C-16)
MARCH/APRIL—2018
DIT—FOURTH SEMESTER EXAMINATION
E-COMMERCE**

Time : 3 hours]

[*Total Marks* : 80

PART—A

3×10=30

Instructions : (1) Answer **all** questions.
(2) Each question carries **three** marks.
(3) Answers should be brief and straight to the point and shall not exceed *five* simple sentences.

1. List out the applications of E-Commerce.
2. Define B2B.
3. Define bull-whip effect.
4. What do you mean by inventory management?
5. Define SCEP certificate management.
6. What is the need of security for E-commerce?
7. Write the disadvantages of CMP protocol management.
8. List the types of encryption systems.
9. Explain the concept of venture capital.
10. Write the purpose of intrusion detection system.

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PART—B

10×5=50

- Instructions** : (1) Answer *any five* questions.
(2) Each question carries **ten** marks.
(3) Answers should be comprehensive and the criterion for valuation is the content but not the length of the answer.

11. Distinguish between ECF and ACH transfers.
12. Explain the categories of E-commerce sites.
13. Discuss the role of marketing and distribution in supply chain management.
14. Explain the steps involved in creating e-commerce website.
15. Explain the human threats for E-commerce Security.
16. Discuss the concept of Electronic Communication and Privacy Act.
17. Explain SCEP (Simple Certificate Enrollment Protocol) certificate Management.
18. List and explain the stages of venture funding.

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