

4757

BOARD DIPLOMA EXAMINATION, (C-14)

MARCH /APRIL-2019

DME - SIXTH SEMESTER EXAMINATION

ENTREPRENEURSHIP AND PROJECT MANAGEMENT

Time: 3 Hours

Max.Marks:80

PART-A

10X3=30M

Instructions: 1) Answer **all** questions.
2) Each question carries **three** marks.
3) Answers should be brief and straight to the point and shall not exceed five simple sentences.

- 1) List the reasons for the failure of an Entrepreneur.
- 2) Define plant layout and list out the types of plant layout.
- 3) List out the advantages of demand survey.
- 4) State the characteristics of oligopoly market
- 5) What are the objectives of Employees State Insurance Act?
- 6) Define Accident and write any three causes of accidents.
- 7) List out the major trade unions in India.
- 8) What is Zero-defect philosophy?
- 9) State any six functions of TQM
- 10) Mention the drawbacks of ISO 9000 series.

[Contd...

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PART-B

10X5=50M

- Instructions:** 1) Answer any **five** questions
2) Each question carries **ten** marks
3) Answer should be comprehensive and the criteria for valuation is the content but not the length of the answer.

- 11) List out various national level organizations supporting in the promotion of small scale industries. Explain any two of them.
- 12) Describe the role of Entrepreneur in promoting in small scale industries.
- 13) Explain the following (a) sellers market (b) buyers market. 5M+5M
- 14) What is feasibility report? Explain the steps in preparing the feasibility report.
- 15) (a) List the causes and losses of Industrial disputes. 6M
(b) Discuss the steps involved in Collective bargaining process. 4M
- 16) (a) Discuss the different types of subsidies provided for the welfare of the employees. 6M
(b) Discuss briefly about types of industrial hazards. 4M
- 17) Explain the concepts, importance and benefits of 5-s principles.
- 18) Write short notes on the following
- (a) Quality policy (b) Quality assurance
(c) Quality management (d) Quality control.

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