



C14-M-601

4757

**BOARD DIPLOMA EXAMINATION, (C-14)
MARCH/APRIL—2018
DME—SIXTH SEMESTER EXAMINATION**

ENTREPRENEURSHIP AND PROJECT MANAGEMENT

Time : 3 hours]

[Total Marks : 80

PART—A

3×10=30

Instructions : (1) Answer **all** questions.

(2) Each question carries **three** marks.

(3) Answers should be brief and straight to the point and shall not exceed *five* simple sentences.

1. Mention any three differences between entrepreneurship and management.
2. List out any six self-employment schemes.
3. Mention any three functions of sales department.
4. What is the market survey? Why is it conducted?
5. Describe briefly employer and employee relations.
6. Mention any three merits and demerits of trade unions.
7. State any three causes of industrial accidents.

- * 8. What are ISO and ISO 9000?
9. What is the need of total quality management?
10. Explain the terms (a) quality policy and (b) quality management.

PART—B

10×5=50

Instructions : (1) Answer *any five* questions.

(2) Each question carries **ten** marks.

(3) Answers should be comprehensive and the criterion for valuation is the content but not the length of the answer.

11. Explain the process layout with neat sketch. Also mention its advantages and disadvantages.
12. Describe the role of entrepreneurs in promoting small-scale industries.
13. Differentiate monopoly, oligopoly and perfect competition.
14. What are the objectives of advertising? List out any five advertising media.
15. Explain direct and indirect costs of industrial accidents.
16. State rights and responsibilities of employer and employee.
- * 17. Explain 5-S principles and zero defect.
18. What are the advantages and disadvantages of ISO 9000 series of standards?
