



C14-M-601

4757

BOARD DIPLOMA EXAMINATION, (C-14)
MARCH/APRIL—2017
DME—SIXTH SEMESTER EXAMINATION

ENTREPRENEURSHIP AND PROJECT MANAGEMENT

Time : 3 hours]

[Total Marks : 80

PART—A

3×10=30

Instructions : (1) Answer **all** questions.

(2) Each question carries **three** marks.

(3) Answers should be brief and straight to the point and shall not exceed *five* simple sentences.

1. Define the term 'plant layout'.
2. List out any six factors consider for the selection of site to establish a new industry.
3. What are the objectives of marketing?
4. Explain low-price policy with an example.
5. List out safety devices to minimize industrial accidents.
6. List out the important Trade Unions in India.
7. Mention any three causes of industrial disputes.

- * 8. What are the benefits of ISO-9000?
- 9. List any six elements of TQM.
- 10. List out the advantages of quality system.

PART—B

10×5=50

Instructions : (1) Answer *any five* questions.

(2) Each question carries **ten** marks.

(3) Answers should be comprehensive and the criterion for valuation is the content but not the length of the answer.

11. Explain the features of fixed position layout with neat sketch, also mention its advantages and disadvantages.

12. What is the need of institutional support? List out National level and State level institutes which promotes small-scale industries.

13. Explain briefly the following : 5+5

(a) Feasibility study

(b) Market survey

14. Differentiate between product and production analysis.

15. What are the salient features of the Minimum Wages Act?

16. Briefly explain the welfare activities provided by employer.

17. Discuss ISO phenomenon. Describe the evolution of ISO standards.

18. (a) State different ISO-9000 series of standards. 5

(b) List out the basic steps for ISO-9000 certification. 5
