



C09-A-602/C09-CHST-602/C09-CM-602/  
C09-IT-602/C09-M-602/C09-RAC-602/  
C09-PET-602/C09-MET-702/C09-CH-702/  
C09-CHOT-702/C09-CHPP-702/C09-CHPC-**702**

**3702**

**BOARD DIPLOMA EXAMINATION, (C-09)**  
**MARCH/APRIL—2017**  
**SIXTH SEMESTER (COMMON) EXAMINATION**

INDUSTRIAL MANAGEMENT AND ENTREPRENEURSHIP

Time : 3 hours ]

[ Total Marks : 80

**PART—A**

3×10=30

**Instructions** : (1) Answer **all** questions.

(2) Each question carries **three** marks.

(3) Answers should be brief and straight to the point and shall not exceed *five* simple sentences.

1. Distinguish between the terms management and administration.
2. Distinguish between job description and job specification.
3. State the hierarchy of needs according to Maslow's motivational theory.
4. State the different types of production.
5. State the various methods of purchasing.
6. What are centralised stores and decentralised stores?
7. Define the terms sellers market and buyers market.

- \* 8. State the different trade unions in India.
9. What is ISO? Write the reasons for the evolution of ISO.
10. Write six important factors that are to be considered while the selection of site for an industry.

**PART—B**

10×5=50

**Instructions :** (1) Answer *any five* questions.

(2) Each question carries **ten** marks.

(3) Answers should be comprehensive and the criterion for valuation is the content but not the length of the answer.

11. (a) Explain the methods of raising capital for the joint stock company. 5
- (b) Explain the line and staff organizations. 5
12. What is leadership? Explain the different leadership styles. 2+8
13. Given the following data, complete the project duration by drawing a network and indicate critical path (time units : days) : 10

Activity	$t_o$	$t_m$	$t_p$
1-2	2	5	14
1-6	2	5	8
2-3	5	11	29
2-4	1	4	7
3-5	5	11	17
4-5	2	5	14
6-7	3	9	27
5-8	2	2	8
7-8	7	13	13

- \* **14.** Explain the following terms : 2+2+2+2+2
- (a) Inventory
  - (b) EOQ
  - (c) Lead time
  - (d) Bin card
  - (e) Reorder level
- 15.** What is market survey? Explain the usefulness of market survey. 3+7
- 16.** Explain about the ESI Act. 10
- 17.** Explain about the elements of quality system. 10
- 18.** Explain how our Indian Government is encouraging the entrepreneurship. 10

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