



C09-A-602/C09-CHST-602/C09-CM-602/  
C09-IT-602/C09-M-602/C09-PKG-**602**

**3702**

**BOARD DIPLOMA EXAMINATION, (C-09)  
MARCH/APRIL—2014  
SIXTH SEMESTER (COMMON) EXAMINATION**

INDUSTRIAL MANAGEMENT AND ENTREPRENEURSHIP

Time : 3 hours ]

[ Total Marks : 80

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**PART—A**

3×10=30

**Instructions** : (1) Answer **all** questions.  
(2) Each question carries **three** marks.  
(3) Answer should be brief and straight to the point and shall not exceed *five* simple sentences each.

1. Write about the functions of management.
2. What are the characteristics of an organization?
3. What is the importance of job analysis?
4. List out the differences between PERT and CPM.
5. List out the four important cost elements associated with inventory control.
6. Explain break-even analysis.
7. Differentiate between seller's market and buyer's market.
8. What are the different types of fire extinguishers?

- \* 9. What is zero-defect philosophy?
10. What is the need for entrepreneurial development?

**PART—B**

10×5=50

**Instructions :** (1) Answer *any five* questions.  
 (2) Each question carries **ten** marks.  
 (3) Answer should be comprehensive and the criterion for valuation is the content but not the length of the answer.

11. What is the role of an industry in a developing economy?
12. Explain trait and behavioural theories of leadership.
13. From the data given below related to a certain project—  
 (a) draw a network diagram;  
 (b) identify the critical path;  
 (c) find project duration.

S. No.	1	2	3	4	5	6	7	8
Activity	1-2	1-3	1-4	2-4	2-5	3-6	4-6	5-6
Duration (days)	8	10	6	5	7	11	10	8

14. Explain ABC analysis.
15. What are the major contents of project report?
16. Enumerate the various industrial hazards that frequently occur in any industry.
- \* 17. What are the benefits of ISO certification and drawbacks of ISO 9000 series of standards?
18. Explain the various factors that influence the site selection in detail for starting a new industry.

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