



C09-A/CHST/CM/IT/M/RAC/PET/
MET/CH/CHOT/CHPP/CHPC-702

3702

**BOARD DIPLOMA EXAMINATION, (C-09)
SEPTEMBER/OCTOBER - 2020
SIXTH SEMESTER (COMMON) EXAMINATION**

INDUSTRIAL MANAGEMENT AND ENTREPRENEURSHIP

Time : 3 hours]

[Total Marks : 80

PART—A

3×10=30

Instructions : (1) Answer **all** questions.

(2) Each question carries **three** marks.

(3) Answers should be brief and straight to the point and shall not exceed *five* simple sentences.

1. Differentiate between management and administration.
2. What is motivation? List out three important theories of motivation.
3. Differentiate between private limited joint-stock company and public limited joint-stock company.
4. What are scheduling and dispatching?
5. List out important stores records.
6. Define safety stock and reorder level.
7. List out the elements of cost.
8. Write the significance of collective bargaining.

- * 9. List the beneficiaries of ISO 900.
10. List out any six financial assistance programmes for entrepreneurs in India.

PART—B

10×5=50

Instructions : (1) Answer *any five* questions.

(2) Each question carries **ten** marks.

(3) Answers should be comprehensive and the criterion for valuation is the content but not the length of the answer.

11. (a) Explain line and staff organization. 6
 (b) What are the functions of management? 4
12. (a) Explain Trait's theory and behavioural theory of leadership. 8
 (b) What is communication? 2
13. A project has the following activities. Expected time of each activity is given below :

Activity	1-2	1-3	1-4	2-5	3-5	3-6	4-6	5-7	6-7
Expected time (Days)	5	4	7	6	10	7	8	5	6

- (a) Draw the project network. 4
 (b) Find the critical path and project duration. 4+2
14. Derive an expression for economic order quantity. 10
15. Explain the following : 5+5
 (a) Market survey
 (b) Demand survey
- * 16. What are the salient features of the Indian Factories Act? Explain. 10
17. (a) Explain quality control and quality assurance. 5
 (b) What are the 5's principles? 5
18. Explain the various types of plant layouts. 10

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