



C14-CM-601/C14-IT-601

4729

BOARD DIPLOMA EXAMINATION, (C-14)

OCT/NOV—2017

DCME—SIXTH SEMESTER EXAMINATION

INDUSTRIAL MANAGEMENT AND ENTREPRENEURSHIP

Time : 3 hours]

[Total Marks : 80

PART—A

3×10=30

Instructions : (1) Answer **all** questions.

(2) Each question carries **three** marks.

(3) Answers should be brief and straight to the point and shall not exceed *five* simple sentences.

1. Define the terms industry and commerce.
2. What is the importance of job analysis?
3. What is meant by PPC? List out the functions of PPC.
4. State functions of material management.
5. List out records to be maintained by stores.
6. List out elements of cost.
7. State the disadvantages of ISO 9000.
8. Define the terms (a) quality assurance and (b) quality control.
9. What are the principles of plant layout?
10. Distinguish between entrepreneur and entrepreneurship.

PART—B

10×5=50

- Instructions** : (1) Answer *any five* questions.
(2) Each question carries **ten** marks.
(3) Answers should be comprehensive and the criterion for valuation is the content but not the length of the answer.

- 11.** Explain the principles of management given by Henry Fayol.
- 12.** Explain the advantages and disadvantages of the following :
(a) Solve proprietorship
(b) Partnership

- 13.** A project consists of the following activities and their duration :

<i>Activity</i>	1-2	1-3	1-4	2-5	3-5	3-6	4-6	5-7	6-7
<i>Expected time (in days)</i>	5	4	7	6	10	7	8	5	6

- (a) Draw the project network.
(b) Identify the critical path.
(c) Find the project duration.
- 14.** (a) Explain with neat sketch the ABC analysis.
(b) Distinguish between buyers market and sellers market.
- 15.** (a) Write any five differences between CPM and PERT.
(b) What is meant by centralized stores and de-centralized stores?
- 16.** What is TQM? What is need of TQM?
- 17.** What are the benefits of ISO 9000 series? List out the companies having ISO 9000 certification.
- 18.** Explain the factors influencing for site selection for a plant location.
