C14-IT-**506**

4648

BOARD DIPLOMA EXAMINATION, (C–14)

JUNE—2019

DIT—FIFTH SEMESTER EXAMINATION

E-COMMERCE

Time : 3 hours]   [*Total Marks* : 80

PART—A   3×10=30

Instructions : (1) Answer **all** questions.

(2) Each question carries **three** marks.

(3) Answers should be brief and straight to the point and shall not exceed *five* simple sentences.

1. Write any three features of E-commerce.

2. Define C2C.

3. Define vendor management.

4. List out the advantages of E-commerce website.

5. What do you mean by social engineering?

6. What is the need of security for E-commerce?

7. List out any three effects of environmental threats for E-Commerce.

8. What is the need of security for E-commerce?

9. What do you mean by structuring a deal in E-commerce?

10. List out different financing options in venture capital.

PART—B

10×5=50

Instructions : (1) Answer *any* **five** questions.

(2) Each question carries **ten** marks.

(3) Answers should be comprehensive and the criterion for valuation is the content but not the length of the answer

11. State the origin of growth of E-commerce. Also explain different types of E-commerce.

12. Explain bull-whip effects. How E-commerce will be useful for optimization of supply chains?

13. Explain the human threats for E-commerce security.

14. Discuss about electronic communication and privacy act.

15. Explain network based encryption system.

16. Differentiate CMC and CMP protocol managements.

17. List and explain the stages of venture funding.

18. Explain different corporate security policies.

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