



C14-IT-506

4648

**BOARD DIPLOMA EXAMINATION, (C-14)
MARCH/APRIL—2018
DIT—FIFTH SEMESTER EXAMINATION**

E-COMMERCE

Time : 3 hours]

[Total Marks : 80

PART—A

3×10=30

Instructions : (1) Answer **all** questions.

(2) Each question carries **three** marks.

(3) Answers should be brief and straight to the point and shall not exceed *five* simple sentences.

1. List categories of e-commerce.
2. Write a short note on customer concerns.
3. List the various security threats.
4. List the steps in launching the Web site.
5. List the various threats in e-commerce.
6. Write a short note on nature-related threats.
7. Write a short note on SCEP.

- * 8. Write a short note on CMC.
- 9. Write a short note on venture capital in India.
- 10. List the stages on venture funding.

PART—B

10×5=50

Instructions : (1) Answer *any five* questions.

(2) Each question carries **ten** marks.

(3) Answers should be comprehensive and the criterion for valuation is the content but not the length of the answer.

- 11. Explain types of sites in e-commerce.
- 12. Explain about media testing, security testing and privacy policy.
- 13. Explain how to ensure data integrity and authorization.
- 14. Explain ECPA.
- 15. Explain different types of encryption systems.
- 16. Explain the procedure for acquiring certificate.
- 17. Explain corporate security policy.
- * 18. Define and explain structuring a deal in e-commerce.
