C14–IT–**506**

4648

BOARD DIPLOMA EXAMINATION, (C–14)
OCT/NOV—2017
DIT—FIFTH SEMESTER EXAMINATION

E-COMMERCE

Time : 3 hours]   [*Total Marks* : 80

PART—A   3×10=30

Instructions : (1) Answer **all** questions.

(2) Each question carries **three** marks.

(3) Answers should be brief and straight to the point and shall not exceed *five* simple sentences.

1. Write a short note on e-commerce.

2. Write a short note on ethics in e-commerce.

3. Write a short note on supply chain management.

4. List the steps in launching the Website.

5. Write a short note on various security threats.

6. Write a short note on cryptography.

7. Write a short note on CMC.

8. Write a short note on CMP.

9. Define 'venture capital'.

10. Write about corporate network structure.

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PART—B 10×5=50

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Instructions : (1) Answer *any* **five** questions.

(2) Each question carries **ten** marks.

(3) Answers should be comprehensive and the criterion for valuation is the content but not the length of the answer.

11. Explain categories of e-commerce sites.

12. Explain about planning the Website.

13. Explain the following :

(a) Nature related threats

(b) Internet related threats

14. Explain the steps involved in choosing correct Web architecture.

15. Explain the procedure for acquiring certificate.

16. Explain the types of encryption system.

17. Explain perimeter security and firewall security.

18. Explain corporate security policy.

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