

C14-IT-506

4648

BOARD DIPLOMA EXAMINATION, (C-14) OCT/NOV-2016 DIT-FIFTH SEMESTER EXAMINATION

E-COMMERCE

Time: 3 hours [Total Marks: 80

PART—A

 $3 \times 10 = 30$

Instructions: (1) Answer all questions.

- (2) Each question carries **three** marks.
- (3) Answers should be brief and straight to the point and shall not exceed *five* simple sentences.
- 1. List any three advantages of e-commerce.
- 2. List any three customer concerns related to e-commerce.
- 3. List any three disadvantages of Supply Chain Management.
- 4. List the steps involved in planning of Website.
- **5.** Write any three environmental threats related to security concerns.
- **6.** Write any three advantages of e-mail based encryption system.
- **7.** Write any three advantages of network protocol based encryption system.

- **8.** Differentiate CMP Certificate Management from CMC Certificate Management.
- **9.** List the elements of corporate security policy.
- 10. Differentiate between stocks and shares.

PART—B

 $10 \times 5 = 50$

Instructions: (1) Answer any **five** questions.

- (2) Each question carries **ten** marks.
- (3) Answers should be comprehensive and the criterion for valuation is the content but not the length of the answer.
- **11.** List different modes of payment in e-commerce. Explain any two modes.
- 12. What is Supply Chain Management? Explain in detail.
- **13.** Explain in detail about environmental threats.
- **14.** Explain in detail about human threats.
- **15.** Explain the procedure for acquiring certificates.
- **16.** What is meant by structure a deal in e-commerce? Explain how a structure is dealt.
- **17.** List and explain the stages on Venture funding.
- **18.** Discuss in detail about the security issues for which electronic cash is transferred over Internet with an example.

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