



C09-IT-606 B

**3779**

**BOARD DIPLOMA EXAMINATION, (C-09)  
MARCH/APRIL—2014  
DIT—SIXTH SEMESTER EXAMINATION**

E-COMMERCE

Time : 3 hours ]

[ Total Marks : 80

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**PART—A**

3×10=30

**Instructions** : (1) Answer **all** questions.  
(2) Each question carries **three** marks.  
(3) Answers should be brief and straight to the point and shall not exceed *five* simple sentences.

1. Briefly explain e-commerce with an example. 1+2=3
2. Write a short note on business concerns.
3. Explain vendor management.
4. Write a short note on launching the Web site.
5. Explain briefly cryptography.
6. Write a short note on environment threats.
7. Explain e-mail-based encryption system.

- \* 8. Write about CMC.
9. What is meant by venture capital and venture funding?  
1½+1½=3
10. Differentiate between stocks and shares. 1½+1½=3

**PART—B**

10×5=50

**Instructions** : (1) Answer *any five* questions.  
(2) Each question carries **ten** marks.  
(3) Answers should be comprehensive and the criterion for valuation is the content but not the length of the answer.

11. Explain various modes of payment in e-commerce.
12. Explain the types of sites in e-commerce.
13. Explain privacy policy, security policy and media testing.  
3+3+4=10
14. Explain designing a Web site.
15. Explain briefly ensuring of security environment and providing security.
16. Explain ECPA (Electronic Communication and Privacy Act).
- \* 17. Explain the steps involved in acquiring digital certificate.
18. Explain corporate security policy.

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