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BOARD DIPLOMA EXAMINATION, (C-09)

OCT/NOV—2013

DIT—SIXTH SEMESTER EXAMINATION

E-COMMERCE

Time : 3 hours]

[Total Marks : 80

PART-A

Instructions : (1) Answer all questions.

- (2) Each question carries **three** marks.
- (3) Answer should be brief and straight to the point and shall not exceed *five* simple sentences.
- 1. Write a short note on ethics in E-commerce transactions.
- **2.** Define E-commerce and give any two example sites. 1+2
- 3. Write the different steps involved in planning the Web site.
- 4. Write about the launching of Web site.
- 5. Write any three Internet-related threats.
- **6.** Define encryption with diagram. 1+2
- 7. Write different types of encryption system.
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- 8. Write about CMP.
- **9.** Define venture capital and list out the stages on venture funding. 1+2
- 10. Write about Virtual Private Networks (VPN).

PART-B

Instructions : (1) Answer any **five** questions.

- (2) Each question carries **ten** marks.
- (3) Answers should be comprehensive and the criterion for valuation is the content but not the length of the answer.
- **11.** Explain any four modes of payment in E-commerce.
- **12.** Explain the concerns related to E-commerce.
- **13.** Explain about supply chain management.
- **14.** Explain the testing of Web site.
- **15.** Explain about human-related threats.
- **16.** Explain the Electronic Communication and Privacy Act (ECPA).
- **17.** Explain the procedure for acquiring certificates.
- 18. Explore any two E-commerce sites.

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