



C09-IT-606B

3779

BOARD DIPLOMA EXAMINATION, (C-09)

OCT/NOV—2017

DIT—SIXTH SEMESTER EXAMINATION

E-COMMERCE

Time : 3 hours]

[Total Marks : 80

PART—A

3×10=30

Instructions : (1) Answer **all** questions.

(2) Each question carries **three** marks.

(3) Answers should be brief and straight to the point and shall not exceed *five* simple sentences.

1. Write a short note on business concerns.

2. Write a short note on ethics in e-commerce.

3. Write a short note on supply chain management.

4. How can a Web site be launched?

5. Write a short note on cryptography.

6. Write a short note on internet related threats.

7. Write a short note on CMP.

- * 8. List the types of encryption systems.
- 9. Write a short note on stocks.
- 10. List the stages of venture funding.

PART—B

10×5=50

Instructions : (1) Answer *any five* questions.

(2) Each question carries **ten** marks.

(3) Answers should be comprehensive and the criterion for valuation is the content but not the length of the answer.

- 11. Explain categories of e-commerce sites.
- 12. Explain various modes of payment in e-commerce.
- 13. Explain about planning the Web site.
- 14. Explain about designing a Web site.
- 15. Explain about human threats.
- 16. Explain ECPA.
- * 17. Explain the procedure for acquiring certificate.
- 18. Explain AAA model and orange book.
