



C09-IT-606B

3779

**BOARD DIPLOMA EXAMINATION, (C-09)
MARCH/APRIL—2017
DIT—SIXTH SEMESTER EXAMINATION
E-COMMERCE**

Time : 3 hours]

[Total Marks : 80

PART—A

3×10=30

Instructions : (1) Answer **all** questions.
(2) Each question carries **three** marks.
(3) Answers should be brief and straight to the point and shall not exceed *five* simple sentences.

1. Define e-commerce.
2. Write a short note on ethics in e-commerce.
3. Write a short note on vendor management.
4. List the steps in launching the Web site.
5. List various environmental threats.
6. Write a short note on cryptography.
7. Write a short note on e-mail based encryption system.
8. Write a short note on SCEP.

* 9. Write a short note on corporate network structure.

10. Write a short note on stocks.

PART—B

10×5=50

Instructions : (1) Answer *any five* questions.

(2) Each question carries **ten** marks.

(3) Answers should be comprehensive and the criterion for valuation is the content but not the length of the answer.

11. Explain the categories of e-commerce sites.

12. Explain the following :

(a) Business concerns

(b) Customer concerns

13. Explain about planning the Web site.

14. Explain about testing the Web site.

15. Explain about human threats.

16. Explain the steps involved in choosing the correct Web architecture.

* 17. Explain the procedure for acquiring certificate.

18. Explain the history of venture capital.
