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C09-IT-606B

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BOARD DIPLOMA EXAMINATION, (C-09)

OCT/NOV—2016

DIT—SIXTH SEMESTER EXAMINATION

E-COMMERCE

Time : 3 hours]

[Total Marks : 80

PART—A

3×10=30

Instructions : (1) Answer **all** questions.

(2) Each question carries **three** marks.

(3) Answers should be brief and straight to the point and shall not exceed *five* simple sentences.

1. Write short notes on e-commerce.
2. List concerns related to e-commerce.
3. Write short note on inventory management.
4. Write short note on launching the websites.
5. List various threats in e-commerce.
6. Write short note on social engineering threat.
7. Write short note on CMC.

- * 8. Write short note on encryption system.
9. Write short note on venture capital in global condition.
10. Write short note on shares.

PART—B

10×5=50

Instructions : (1) Answer *any five* questions.

(2) Each question carries **ten** marks.

(3) Answers should be comprehensive and the criterion for valuation is the content but not the length of the answer.

11. Explain types of sites in e-commerce.
12. Explain any two modes of payment in e-commerce.
13. Explain about designing a website.
14. Explain media testing and security testing.
15. Explain about environmental threats.
16. Explain ECPA.
17. Explain the following : 5+5
- (a) E-mail based encryption system
- (b) Network protocol based encryption system
- * 18. Explain corporate security policy.
