



C09-IT-606 B

3779

**BOARD DIPLOMA EXAMINATION, (C-09)
MARCH/APRIL—2013
DIT—SIXTH SEMESTER EXAMINATION
E-COMMERCE**

Time : 3 hours]

[Total Marks : 80

PART—A

3×10=30

- Instructions** : (1) Answer **all** questions.
(2) Each question carries **three** marks.
(3) Answers should be brief and straight to the point and shall not exceed *five* simple sentences.

1. Write a short note on ethics in e-commerce.
2. Briefly explain the concerns related to e-commerce.
3. Give the steps in launching the website.
4. Give a short note on supply chain management.
5. Explain briefly about environmental threats.
6. Explain briefly about cryptography.
7. Explain briefly network protocol based encryption system.

8. Write a short note on CMC.
9. List different financing options in venture capital.
10. Write a short note on venture funding stages.

PART—B

10×5=50

Instructions : (1) Answer *any five* questions.
(2) Each question carries **ten** marks.
(3) Answers should be comprehensive and the criterion for valuation is the content but not the length of the answer.

11. Explain the categories of e-commerce sites.
12. List various modes of payment and explain any two. 2+8=10
13. Explain privacy policy and security policy.
14. Write about conceptualization, structure and layout of a website. 5+5=10
15. Explain about how to ensure data integrity and authorization.
16. Explain the steps involved in choosing correct web architecture.
17. Explain the steps involved in acquiring digital certificate.
18. Explain corporate network security solutions.

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