



C09-IT-606 B

3779

BOARD DIPLOMA EXAMINATION, (C-09)

OCT/NOV—2015

DIT—SIXTH SEMESTER EXAMINATION

E-COMMERCE

Time : 3 hours]

[Total Marks : 80

PART—A

3×10=30

Instructions : (1) Answer **all** questions.
(2) Each question carries **three** marks.
(3) Answers should be brief and straight to the point and shall not exceed *five* simple sentences.

1. Define e-commerce.
2. Write a short note on customer concerns.
3. How can a Web site be launched?
4. Briefly explain about vendor management.
5. Write a short note on nature-related threats.
6. List various threats in e-commerce.
7. Write a short note on CMC.

- * 8. Explain briefly network protocol-based encryption system.
9. Write short notes on stocks and shares.
10. Define and explain the concept of venture capital.

PART—B

10×5=50

Instructions : (1) Answer *any five* questions.
(2) Each question carries **ten** marks.
(3) Answers should be comprehensive and the criterion for valuation is the content but not the length of the answer.

11. List various types of sites in e-commerce and explain any three. 1+9
12. List various modes of payment and explain any two. 2+8
13. Explain about testing the Web site.
14. Write about conceptualization, structure and layout of a Web site. 5+5
15. Explain about how to ensure data integrity and authorization.
16. Explain how to choose a correct Web architecture.
- * 17. Explain the steps involved in acquiring digital certificate.
18. Explain AAA model, Orange Book and ITSEC document. 4+3+3
