



C09-IT-606 B

3779

BOARD DIPLOMA EXAMINATION, (C-09)

APRIL/MAY—2015

DIT—SIXTH SEMESTER EXAMINATION

E-COMMERCE

Time : 3 hours]

[Total Marks : 80

PART—A

3×10=30

Instructions : (1) Answer **all** questions.

(2) Each question carries **three** marks.

(3) Answers should be brief and straight to the point and shall not exceed *five* simple sentences.

1. Write a short note on e-commerce.

2. Write a short note on customer concerns related to e-commerce.

3. Explain briefly about inventory management.

4. Explain how we can launch the Web site.

5. Write a short note on various security threats.

6. Explain environmental threats briefly.

7. Write a short note on types of encryption system.

- * 8. List different certificate management protocols and explain any one. 1+2=3
9. Explain briefly about corporate network structure.
10. Write a short note on stocks and shares.

PART—B

10×5=50

Instructions : (1) Answer *any five* questions.
(2) Each question carries **ten** marks.
(3) Answers should be comprehensive and the criterion for valuation is the content but not the length of the answer.

11. Explain the categories of e-commerce site.
12. List various types of site in e-commerce. Explain any three. 1+9=10
13. Explain about planning the Web site.
14. Write about conceptualization, structure and layout. 5+5=10
15. Explain how we can choose correct Web architecture.
16. Explain how we can ensure the data integrity and authorization. 5+5=10
- * 17. Explain the procedure for acquiring certification.
18. Explain corporate network security solution.

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