

C09-IT-606 B

3779

BOARD DIPLOMA EXAMINATION, (C-09) OCT/NOV-2014 DIT—SIXTH SEMESTER EXAMINATION

E-COMMERCE

[Total Marks: 80 Time: 3 hours |

PART—A

 $3 \times 10 = 30$

- **Instructions**: (1) Answer **all** questions.
 - (2) Each question carries **three** marks.
 - (3) Answer should be brief and straight to the point and shall not exceed five simple sentences.
 - 1. List and explain the concerns related to e-commerce.
 - 2. List the different types of e-commerce site.
 - **3.** List the steps involved in planning the web site.
 - 4. Define 'supply chain management'.
 - **5.** Explain about the various security threats.
 - 6. Explain about choosing the correct web architecture for ensuring of secure environment.
 - 7. Explain about SCEP.
 - 8. Explain about CMP.

9. List the elements and features of corporate security policy. **10.** List and explain the stages on venture funding. PART—B $10 \times 5 = 50$ **Instructions**: (1) Answer any **five** questions. (2) Each question carries ten marks. (3) Answers should be comprehensive and the criterion for valuation is the content but not the length of the answer. 11. Explain any five modes of payment. **12.** Explain the different categories of e-commerce site. 13. Explain the designing of a web site. **14.** (a) Explain about testing the web site. 5 (b) Explain about launching the web site. 5 **15.** Explain all the environmental threats. **16.** Explain about human threats. 17. List and explain the different types of encryption system. **18.** (a) Explain about intrusion detection systems. 5 (b) Define and explain the structuring of a deal in e-commerce. 5