

**4741**

**BOARD DIPLOMA EXAMINATION, (C-14)  
MARCH /APRIL-2019  
DEEE - SXITH SEMESTER EXAMINATION**

**INDUSTRIAL MANAGEMENT**

Time:3 Hours

Max.Marks:80

**PART-A****10x3=30M**

**Instructions:** 1) Answer **all** questions. Each question carries **3** marks.  
2) Answer should be brief and straight to the point and shall not exceed **five** simple sentences.

- 1) Write short notes on service business.
- 2) State the need for globalisation.
- 3) Differentiate between management and administration.
- 4) Define organisation and list types of organisations.
- 5) State the importance of Human Resource planning.
- 6) State the types of capitals.
- 7) What is VAT.
- 8) State any three objectives of purchasing.
- 9) Differentiate between CPM and PERT in three aspects.
- 10) State the principles of quality assurance.

## PART-B

**5x10=50M**

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**Instructions:** 1) Answer any **Five** questions. Each question carries **Ten** marks.

2) Answer should be comprehensive and the criteria for valuation is the content but not the length of the answer.

- 11) Explain the functions of management.
- 12) Discuss about Co-Operative society and Government sector type of Ownership.
- 13) Define motivation and explain Maslow's theory of motivation.
- 14) Explain various recruitment procedures.
- 15) Explain the functions of financial management.
- 16) Explain ABC analysis in inventory control with graph.
- 17) Explain the concept of break even analysis with neat diagram.
- 18) A project is composed of nine activities as given below (a) Draw its network diagram (b) Identify its critical path (c) Find the project duration.

Sl.No.	1	2	3	4	5	6	7	8	9
Activity	1-2	1-6	2-3	2-4	3-5	4-5	6-7	5-8	7-8
Duration (Months)	6	5	13	4	11	6	11	3	15

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