



C09-EE/EC/AEI-602

3715

**BOARD DIPLOMA EXAMINATION, (C-09)  
SEPTEMBER/OCTOBER - 2020  
DAEI—SIXTH SEMESTER EXAMINATION**

INDUSTRIAL MANAGEMENT AND ENTREPRENEURSHIP

Time : 3 hours ]

[ Total Marks : 80

---

**PART—A**

3×10=30

**Instructions :** (1) Answer **all** questions.

(2) Each question carries **three** marks.

(3) Answers should be brief and straight to the point and shall not exceed *five* simple sentences.

1. Define industry, commerce and business.
2. List the different types of ownership in industries.
3. What is job analysis?
4. List any three advantages of planning.
5. List any three functions of store-keeper.
6. Write any three advantages of ABC analysis.
7. Define breakeven analysis.
8. Write any three differences between accident and hazard.
9. List any three advantages of ISO 9000.
10. List any three types of plant layout.

\*

**PART—B**

10×5=50

- Instructions** : (1) Answer *any five* questions.  
(2) Each question carries **ten** marks.  
(3) Answers should be comprehensive and the criterion for valuation is the content but not the length of the answer.

- 11.** (a) Explain the functions of management. 5  
(b) Differentiate between sole proprietorship and partnership. 5

**12.** Explain Maslow's need hierarchy theory.

**13.** A project has the following nine-activities. The expected time of each activity is given below :

Activity	1-2	1-3	1-4	2-5	3-5	3-6	4-6	5-7	6-7
Expected time (in days)	5	4	7	6	10	7	8	5	6

- (a) Draw project network.  
(b) Identify the critical path.  
(c) Find the project duration.
- 14.** Explain various registers maintained in store.
- 15.** (a) Differentiate seller's market and buyer's market. 5  
(b) Explain the functions of marketing. 5

**16.** Explain ISO standards and ISO 9000 series of quality system.

\*

**17.** Explain 5-S principles related to quality.

**18.** Explain the requirements of an entrepreneur.

\*\*\*