



C09-AEI-602/C09-EC-602/C09-EE-602

3715

BOARD DIPLOMA EXAMINATION, (C-09)

MARCH/APRIL—2014

DAEI—SIXTH SEMESTER EXAMINATION

INDUSTRIAL MANAGEMENT AND ENTREPRENEURSHIP

Time : 3 hours ]

[ Total Marks : 80

---

**PART—A**

3×10=30

**Instructions** : (1) Answer **all** questions.

(2) Each question carries **three** marks.

(3) Answers should be brief and straight to the point and shall not exceed *five* simple sentences.

1. State the functions of management.
2. List out the different types of ownerships in industries.
3. Define motivation. Classify the types of motivation.
4. Define the terms (a) Bin card and (b) Cardex method.
5. Define the term 'production'. List the different types of production.
6. Differentiate between sellers market and buyers market.
7. Define the terms (a) quality policy and (b) quality management.
8. List the beneficiaries of ISO 9000 in India.
9. What are the expectations of an entrepreneur?
10. Define plant layout. Name the types of layout.

\*

**PART—B**

10×5=50

- Instructions** : (1) Answer *any five* questions.  
(2) Each question carries **ten** marks.  
(3) Answers should be comprehensive and the criterion for valuation is the content but not the length of the answer.

**11.** Explain the principles of management listed out by Henry Fayol.

**12.** (a) Explain about job analysis. 5

(b) Explain about leadership styles. 5

**13.** Construct the network diagram and find critical path, project duration, using the data given below :

*Activity* : 1–2 2–3 3–6 2–4 1–5 5–6 4–6 5–7 7–8 6–8

*Duration (in days)* : 6 4 5 8 4 7 11 9 12 3

**14.** (a) Explain the marketing functions. 5

(b) Differentiate among monopoly, oligopoly and perfect competition. 5

**15.** Explain the various functions of production, planning and control.

**16.** Explain the advantages and disadvantages of ISO 9000 series standards.

**17.** Explain the features of process layout with a neat sketch. Mention its advantages and disadvantages.

**18.** (a) Describe the role of entrepreneur in promoting small-scale industries. 5

(b) Explain about financial assistance institutes which help entrepreneur. 5

\*\*\*