# 4735

# **BOARD DIPLOMA EXAMINATION, (C-14) JUNE-2019**

## **DECE - SIXTH SEMESTER EXAMINATION**

INDUSTRIAL MANAGEMENT

Time: 3 Hours Max. Marks:80

### PART-A

10x3 = 30M

- **Instructions:** 1) Answer all questions.
  - 2) Each question carries three marks.
  - 3) Answer should be brief and straight to the point and shall not exceed five simple sentence
- State the need for Globalization 1)
- 2) Briefly discuss about intellectual property rights (IPR)
- 3) Write the differences between management and administration.
- 4) List the different forms of ownership.
- What are the causes of Accidents? 5)
- Define financial managents. 6)
- 7) What do you mean by fixed capital and working capital?
- 8) Write short notes on ERP packages.
- 9) What are the uses of break-even analysis?
- 10) Define Total Quality Management (TQM).

#### **PART-B**

5x10=50M

**Instructions:** 1) Answer any five questions

- 2) Each question carries ten marks.
- 3) The anwer should be comprehensive and the criteia for valuation are the content but not the length of the anwer
- 11) Discuss the various levels of management.
- 12) Define organization. Explain the functional organization.
- 13) Define motivation list different types of motivation and explain Maslow's need hierarchy theory of motivation.
- 14) Explain the ESI ACT in detail.
- 15) Define budget. Explain different types of budgets.
- 16) What is invetory management? Explain ABC analysis.
- 17) A project has seven activities as shown in the table below:

Activity	1-2	1-3	1-4	2-5	3-5	4-6	5-6	5-7	6-7
Duration)	1	4	2	1	5	6	6	3	2

18) Explain Quality policy, Quality control, Quality circle and Quality Assurance.

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