



C14-EC-601

4735

BOARD DIPLOMA EXAMINATION, (C-14)
OCT/NOV—2018
DECE—SIXTH SEMESTER EXAMINATION
INDUSTRIAL MANAGEMENT

Time : 3 hours]

[Total Marks : 80

PART—A

3×10=30

Instructions : (1) Answer **all** questions.
(2) Each question carries **three** marks.
(3) Answers should be brief and straight to the point and shall not exceed *five* simple sentences.

1. List the types of business.
2. State the need for globalization.
3. Define management and administration.
4. What are meant by centralized and decentralized departmentations.
5. Define personal management
6. List out the sources of raising capital.
7. Write briefly about VAT.

- * 8. Define the term inventory control.
9. Define quality.
10. State the features of ISO 9000.

PART—B

10×5=50

Instructions : (1) Answer *any five* questions.
 (2) Each question carries **ten** marks.
 (3) The answers should be comprehensive and the criterion for valuation is the content but not the length of the answer.

11. State the principles of management by Henry Fayol.
12. Define joint-stock company. Explain various types of joint-stock companies.
13. Define staffing Explain the factors that affect staffing process.
14. Define leadership. Explain different types of leadership.
15. What do you mean by financial management? Discuss the objectives of financial management.
16. Explain ABC analysis. List out the advantages and limitations of ABC analysis.
17. The following data relates to a certain project :

Activity	1-2	1-3	1-4	2-4	2-5	3-6	4-6	5-6
Duration (days)	6	8	5	3	5	12	8	6

18. (a) State the concepts of TQM.
 (b) List and explain the principles of Kaizen 5's.
