



C09-AEI-602/C09-EC-602/C09-EE-602

3715

BOARD DIPLOMA EXAMINATION, (C-09)
MARCH/APRIL—2017
DAEI—SIXTH SEMESTER EXAMINATION

INDUSTRIAL MANAGEMENT AND ENTREPRENEURSHIP

Time : 3 hours]

[Total Marks : 80

PART—A

3×10=30

Instructions : (1) Answer **all** questions.

(2) Each question carries **three** marks.

(3) Answers should be brief and straight to the point and shall not exceed *five* simple sentences.

1. List out various types of cooperative societies.
2. Name different departments in an industry.
3. What are different variety styles of leadership?
4. Write any three differences between CPM and PERT.
5. List out any three functions of materials management.
6. What is market survey?
7. Define (a) quality policy and (b) quality system.

- * 8. State the features of ISO 9000.
- 9. Write any three expectations of an entrepreneur.
- 10. What is a plant layout?

PART—B

10×5=50

Instructions : (1) Answer *any five* questions.
 (2) Each question carries **ten** marks.
 (3) Answers should be comprehensive and the criterion for valuation is the content but not the length of the answer.

- 11. Briefly explain any ten principles of management.
- 12. Explain the procedural steps for selection of an employee.
- 13. (a) Draw the network for the following project.
 (b) Identify the critical path.
 (c) Find project duration

<i>Activity</i>	1-2	1-3	1-4	2-3	3-5	4-5
<i>Duration (weeks)</i>	2	3	6	4	4	6

- 14. Briefly explain about various purchasing records.
- 15. What are the benefits and limitations of breakeven analysis?
- 16. What are the benefits and limitations of ISO 9000 certification?
- 17. Determine the role of entrepreneurs in promoting small-scale industries.
- * 18. List out various plant layouts and explain any one with advantages and disadvantages.
