



C09-AEI-602/C09-EC-602/C09-EE-602

3715

BOARD DIPLOMA EXAMINATION, (C-09)

OCT/NOV—2014

DAEI—SIXTH SEMESTER EXAMINATION

INDUSTRIAL MANAGEMENT AND ENTREPRENEURSHIP

Time : 3 hours]

[Total Marks : 80

PART—A

3×10=30

Instructions : (1) Answer **all** questions.

(2) Each question carries **three** marks.

(3) Answers should be brief and straight to the point and shall not exceed *five* simple sentences.

1. List out the functions of management.
2. What are the characteristics of an organization?
3. List out different departments in large-scale industry.
4. List out the stores records.
5. State various welfare activities.
6. List out the elements of cost.
7. Define the term 'quality'.
8. What is TQM?
9. What is plant layout?
10. Define the term 'entrepreneur'.

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PART—B

10×5=50

- Instructions** : (1) Answer *any five* questions.
(2) Each question carries **ten** marks.
(3) Answers should be comprehensive and the criterion for valuation is the content but not the length of the answer.

- 11.** (a) Explain the trait theory of leadership. 5
(b) Explain the behavioural theory of leadership. 5
- 12.** (a) Explain different types of ownerships. 5
(b) Explain the salient features of joint stock companies. 5
- 13.** (a) Explain about the routing methods. 5
(b) Explain the scheduling methods. 5
- 14.** (a) Explain the marketing functions. 5
(b) Explain the sales functions. 5
- 15.** (a) List out subsidy schemes. 5
(b) Explain the importance of safety at workplace. 5
- 16.** What are the uses and drawbacks of ISO 9000?
- 17.** List out any six of the self-employment schemes and elaborate about the role of any three of them.

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- 18.** (a) Explain the method of product selection. 5
(b) Explain the method of site selection. 5
