



C09-AEI-EC-EE-602

3715

BOARD DIPLOMA EXAMINATION, (C-09)

MARCH/APRIL—2021

DAEIE - SIXTH SEMESTER EXAMINATION

INDUSTRIAL MANAGEMENT AND ENTREPRENEURSHIP

Time : 3 hours]

[Total Marks : 80

PART—A

4×5=20

- Instructions :** (1) Answer *any five* questions.
(2) Each question carries **four** marks.
(3) Answers should be brief and straight to the point and shall not exceed five simple sentences.

1. Define business.
2. Define management.
3. State motivation theories.
4. Define reorder level.
5. List out any two products currently in demand with market.
6. What is PPC?
7. List any two elements of quality systems.
8. Write any two advantages of ISO 9000 series.
9. List any two self-employment schemes.
10. Define the word entrepreneur.

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[Contd...

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PART—B

- Instructions :** (1) Answer *any four* questions.
(2) Each question carries **fifteen** marks.
(3) Answers should be comprehensive and criterion for valuation is the content but not the length of the answer.

- 11.** Write any five differences between management and administration. 15
- 12.** Write any five differences between partnership and proprietorship. 15
- 13.** (a) Draw the network diagram for the following project. 10
(b) Identify the critical path. 3
(c) Find the project duration. 2

Activity	0-1	1-3	1-2	2-3	1-4	3-4	4-5
Duration (days)	3	6	8	8	10	9	4

- 14.** Derive the expression for EOQ. 15
- 15.** Write any five differences between seller's and buyer's market. 15
- 16.** Explain the principles of quality assurance. 15
- 17.** Explain the requirements of an entrepreneur. 15
- 18.** Explain the method of plant layout. 15

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